

The AAT Project™ Privacy Policy

This Privacy Policy applies to corporate web site.

Last updated April 2016.

The AAT Project (America's Amazing Teens LLC) is concerned about privacy issues and want you to be familiar with how we collect, use and disclose information. We are pleased to provide this Privacy Policy to inform you of our practices in connection with information that we collect through our websites and any mobile sites, applications, widgets, and other interactive features that link to this Privacy Policy ("Sites"). Please note that this Privacy Policy applies only to our online information-gathering and dissemination practices conducted in connection with the Sites, and does not apply to any of our practices conducted offline. If you have any questions or comments about the Privacy Policy or our privacy practices, please contact us at assistant@theaatproject.com.

By accessing or using the Sites, you signify that you agree with all the terms of this Privacy Policy, so please do not access or use the Sites if you disagree with any part of this Privacy Policy.

We may change this Privacy Policy at any time. Please take a look at the "LAST UPDATED" legend at the top of this page to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Sites. By accessing or using the Sites following any such changes, you signify that you accept the revised Privacy Policy.

The AAT Project is committed to respecting your privacy. Our personal information handling practices are outlined below and in supplemental notices at the point of collection.

Our web site uses cookies. For more information about how we use cookies, please see our [Cookies and Similar Technologies](#).

General Privacy

Personal Information

We collect two types of information in connection with the Sites: Personal Information and Other Information. "**Personal Information**" is information that identifies you or relates to you as an individual. "**Other Information**" is any information that does not reveal your specific identity or does not directly relate to an individual. Other Information is addressed below, under the heading "OTHER INFORMATION".

The AAT Project collects personal information such as your name, address, email address, and phone number for a variety of reasons. We will explain why we need to collect this information when we ask you for it.

How We May Use Personal Information

The AAT Project will only use your personal information for the purpose it was collected. For example,

- to respond to your inquiries and fulfill your requests.
- to send you updates and mailings relating to The AAT Project Competition or events that we think may be of interest to you, in accordance with applicable law.
- to keep a record of your contact information and correspondence, if you contact us through the Sites, and to use such information and correspondence to respond to you.
- to send you administrative information, including information regarding the Sites and changes to our terms, conditions and policies.

- to provide services, including registration for the competition and reviewing/voting on published projects.
- to facilitate social sharing functionality.
- for our internal business purposes, such as improving or modifying the Sites and operating and expanding our

business activities.

- as we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of

residence; (b) to comply with legal process; (c) to respond to requests from public or government authorities, including public or government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, or that of our affiliates, you or others; or (g) to allow us to pursue available remedies or limit the damages that we may sustain.

Sharing Your Personal Information

The AAT Project may share your personal information with authorized third parties. We only provide third parties with the minimum amount of personal information necessary to complete the requested service. We do not allow third parties to use your personal information for a different purpose.

Your Personal Information may be disclosed:

- to our third-party service providers which provide services such as website hosting, data analysis, IT services and infrastructure, customer service, email delivery, auditing and other similar services.
- by you, on the Sites and other services to which you are able to post information and materials. Please note that any information you post or disclose through these services will become public information, and may be available to visitors to the Sites and to the general public. We urge you to be very careful when deciding to disclose your Personal Information, or any other information, on the Sites.

- to your friends associated with your social media account, to other website users as well as to your social media account provider, in connection with your social sharing activity, such as if you connect your social media account to your use of the Sites. By connecting your use of the Sites to your social media account you authorize us to share information with your social media account provider and you understand that the use of the information we share will be governed by the social media site's privacy policy. If you do not want your Personal Information shared with other users or with your social media account provider, please do not connect your social media account with your use of the Sites and do not participate in social sharing on the Sites.

We may need to access or disclose your personal information to comply with the law or legal process and to exercise our legal rights or defend against legal claims.

We may share personal information and any additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, and situations involving potential threats to the physical safety of any person, violations of Intel's terms of use, or as otherwise required by law.

Other Information We May Collect

"Other Information" is any information that does not reveal your specific identity or does not directly relate to an individual, such as:

- Browser information
 - Information collected through cookies, pixel tags and other technologies
 - Demographic information and Other Information provided by you
- Aggregated information
 - Zip code

How We May Collect Other Information

We and our third-party service providers may collect Other Information in a variety of ways, including:

- **Through your browser:** Most Internet browsers transmit certain information to websites that you visit, such as your computer's type (Windows or Macintosh) and its Media Access Control (MAC) address and screen resolution, and the type and version of your computer's Operating System and browser. We use this information to ensure that the Sites functions properly.
- **Using cookies:** Cookies are text files, containing small amounts of information, which are downloaded to your browsing device (such as a computer or smartphone) when you visit a website. Cookies allow us to recognize your browsing device to assist with your use of the Sites. This can include helping us understand how our Sites are being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests. You can find out more about the cookies we use and how you manage their use in our [Cookies and Similar Technologies](#).

If you do not want information to be collected through the use of cookies on your computer, there is a simple procedure in most browsers that allows you to automatically decline the transfer of cookies to your computer, or to be given the choice of declining or accepting a particular cookie (or cookies) from a particular website. If cookies are disabled, however, some features of the Sites may not operate as intended. Information about procedures to disable cookies can be found on your Internet browser provider's website.

- **Using applications:** We may use applications, including mobile applications or widgets, to collect information from you.
- **Using pixel tags and other similar technologies:** Pixel tags (also known as web beacons and clear GIFs) may be used in connection with some Sites pages and HTML-formatted email messages to, among other things, track the actions of Sites users and email recipients, measure the success of marketing campaigns and compile statistics about Sites usage and response rates.
- **IP Address:** Your "IP Address" is a number that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). An IP Address is identified and logged automatically in our server log files whenever a user visits the Sites, along with the time of the visit and the page(s) that were visited. Collecting IP Addresses is standard practice on the Internet and is done automatically by many websites. We use IP Addresses for purposes such as calculating Sites usage levels, helping diagnose server problems and administering the Sites.
- **From you:** We collect information when voluntarily provided by you, such as your company, title, interests and preferred means of communication. Unless combined with Personal Information, such information does not personally identify you or any other user of the Sites.
- **By aggregating information:** Aggregated Personal Information does not personally identify you or any other user of the Sites. For example, we may aggregate Personal Information to calculate the percentage of our users who have a particular telephone area code.

Security of Your Personal Information

We use reasonable organizational, technical and administrative measures to protect Personal Information under our control. Unfortunately, no data storage system or method of data transmission over the Internet can be guaranteed to be 100% secure. Please do not send sensitive or confidential information to us by email or by any other means in connection with the Sites. If you have reason to believe that your communications with us have been compromised in any way, please immediately notify us of the problem by contacting us as provided in the "CONTACTING US" section below.

Personalization

The AAT Project uses cookies, web beacons, and the personal information you provide us to personalize your online experience and improve our services. For example, we use a cookie to remember the country and language preferences you selected on our web site.

For more information about how we use cookies, please see our [Cookies and Similar Technologies](#). **Data Retention**

The AAT Project will only retain your personal information to fulfill the purposes for which it was collected or as required by applicable laws or regulations.

Linked Sites

The AAT Project may provide links to web sites operated by third parties that are not covered by this policy. We encourage you to review the privacy policies posted on those web sites.

Children's Privacy

The AAT Project does not normally collect the personal information of children under the age of 12½. If we do, we require verifiable parental consent, prior to collection. If we learn that we have collected children's personal information without parental consent, we will delete it from our systems.

Transfer of Personal Information

Your Personal Information may be stored and processed in any country where we have facilities or in which we engage service providers, and by using our Sites you consent to the transfer of information to countries outside of your country of residence, including the United States, which may have different data protection rules than those in your country.

SENSITIVE INFORMATION

We ask that you not send us, and you not disclose, any sensitive Personal Information (e.g., Social Security numbers, credit card or other payment card information, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, criminal background or trade union membership) on or through the Sites or otherwise to us.

Contact Us

You can contact Intel by using the **Contact Us** (<http://theaatproject.com/contact.php>) form or send a letter to the mailing address listed below. Please include your contact information, name of the Intel web site or service, and a detailed description of your request or privacy concern.

The AAT Project New York, NY10022

Cookies and Similar Technologies

Our Sites (as defined below) use Cookies and Similar Technologies to ensure that we give our visitors the best possible experience by providing you personalized information, remembering your marketing and product preferences, and helping you obtain the right information. You can find out more about Cookies and Similar Technologies, how we use them below.

Use of Cookies and Similar Technologies

This Notice describes how Intel, our partners, and our other third parties use Cookies and Similar Technologies (such as pixel tags, web beacons, clear GIFs, JavaScript*, and local storage). We will refer to these Cookies and Similar Technologies simply as “Cookies” for the rest of Notice. We will also describe what options you may have regarding those Cookies. This Notice covers The AAT Project’s use of Cookies that may be used in connection with the Sites.

These are the different types of Cookies we and our service providers may use on our Sites:

- **Strictly necessary Cookies.** These Cookies are required for the operation of our Sites. These Cookies enable you to move around the Sites and use their features. Disabling these Cookies will encumber the Sites’ performance and may make the features and service unavailable.
- **Analytical and performance Cookies.** These Cookies allow us to analyze activities on our Sites and on other sites where we post content in order to improve and optimize the way our Sites work.
- **Functionality Cookies.** These Cookies are used to recognize you when you return to our Sites. This enables us to personalize our content for you, greet you by name, and remember your preferences.

- **Advertising Cookies.** These Cookies record your online activities, including your visits to our Sites, the pages you have visited, and the links and advertisements you have clicked. One purpose of this is to help make the content displayed on our Sites more relevant to you. Another purpose is to allow us, and our service providers to deliver advertisements or other communications to you that are designed to be more relevant to your apparent interests. When we, and our service providers do so, this also involves partners such as publishers, data management platforms, and demand side platforms that help to manage the data. For example, if you look at one page on one of our Sites, we may cause an advertisement to be delivered to you, on our Sites or on other sites, for products referenced on that page or for similar products and services. We and our service providers and partners may also append other data to information collected by these Cookies, including information obtained from third parties, and share this information with third parties for the purpose of delivering ads to you.